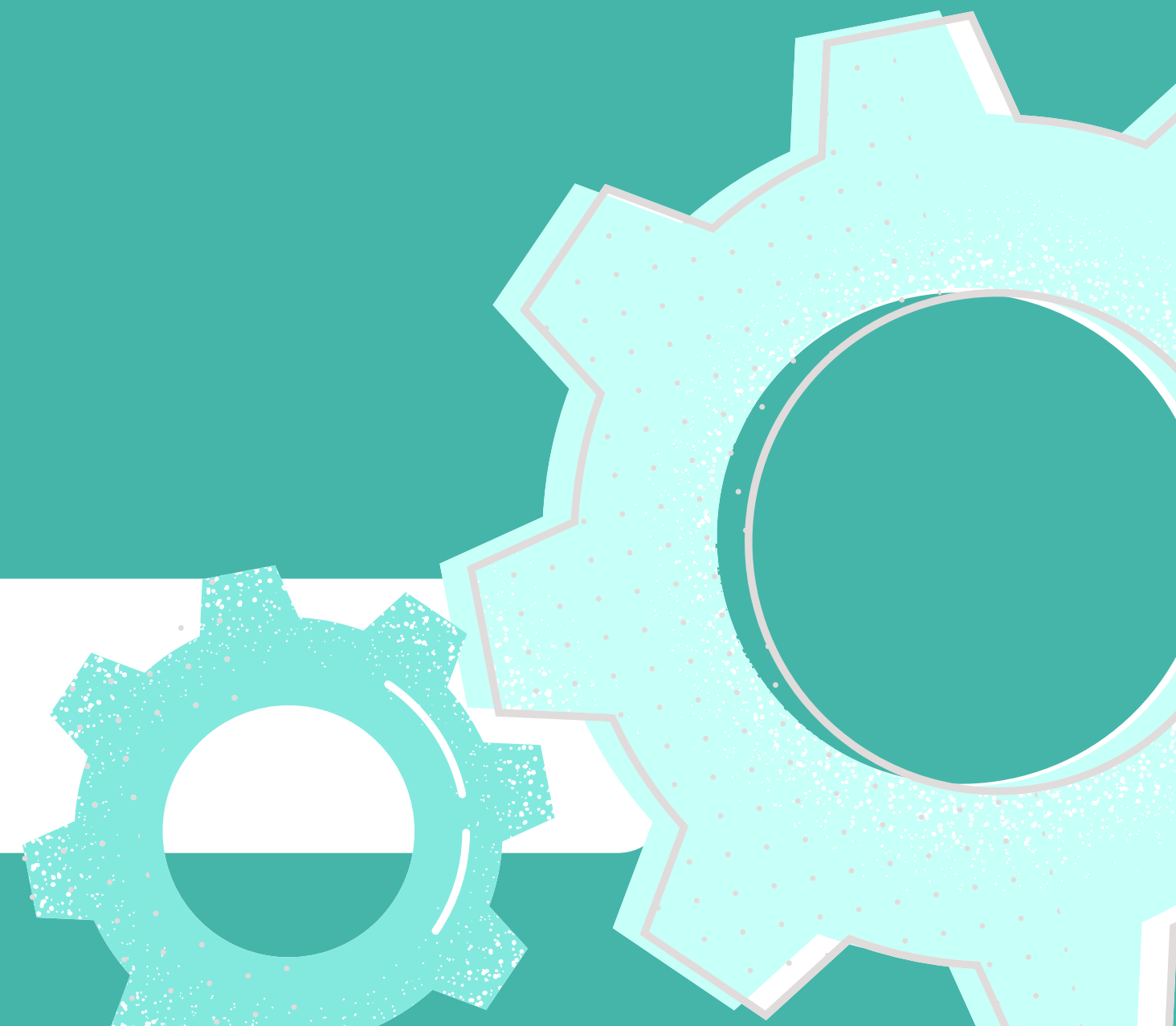


# Camp Engies

**2020 ANNUAL REPORT**



# Who We Are

Camp Engies is a not-for-profit, volunteer-led camp, created by women in engineering for our future women in engineering.

## Mission

Inspire young women to connect and unleash their potential in Engineering.

## Vision

Camp Engies hopes to increase the percentage of women in engineering in Canada by:

- **Educating** campers in a unique atmosphere for a highly subsidized fee.
- Providing an environment **free of gender bias** to engage with various engineering role-models and engineering activities.
- Introducing our campers to life-long engineering **mentors and allies**.



## 388 Engies educated

since Camp Engies' inception in 2018.



## 26 active volunteers

We are 100% volunteer-powered. The Camp Engies team solely consists of volunteers with engineering backgrounds, who are currently employed or studying full-time! They are our catalysts for change.



## 5 camps hosted

in Ontario and British Columbia, including overnight and virtual camps.



## 20 speakers

Camp Engies reaches out to women and men who continue to break barriers in the engineering world. We highlight academic and industry leaders to further inspire our campers with real, tangible engineering experience!

## Board of Directors



**Cassandra Fonseca, P.Eng.**

President & Founder

Sr. IT Security Specialist, Hydro One



**Rana Tehrani Yekta, M.A.Sc, P.Eng.**

Sponsorship

Project Manager, Toro Aluminum



**Anna Blysniuk, P.Eng.**

Community Outreach

Mining Engineer, Barmenco



**Barbara Hood, P.Eng.**

Human Resources & Administration

Design Engineer - Civil Specialist, Hydro One



**Stephanie Tan, P.Eng.**

Marketing

Design Engineer, Hydro One





# 2020 Highlights

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## Camps

2020 was an unprecedented year due to the COVID-19 pandemic, and Camp Engies adapted to changing conditions to safely host our camps. We successfully executed two Ontario-based virtual camps using Cisco Webex and one in-person day camp (Vancouver, BC).

165

## Engies

The launch of Camp e-Engies, our virtual camp, enabled participation province-wide. As such, a Canadian camper residing in New York was able to join us! Aligned with our vision, Camp Engies also successfully expanded to Vancouver, BC this year.

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## Guest Speakers

Our camp would not be the same without our esteemed speakers: established engineering graduates working in a professional setting or academia. We are incredibly grateful for their volunteered time to speak about their experiences and inspire our future Engies. It is wonderful to see all supporting our cause, as we understand the importance of allyship across all genders!



### Camp e-Engies ON

In 2020, the Camp Engies Team embraced a massive challenge and transformed into a virtual camp experience. We assembled toolkits filled with engineering activities, food, and fun for every camper, and delivered two virtual weekend camps. Thank you to our 2020 sponsors for facilitating another year of engineering fun to our campers!



### Camp Engies gets an A+!



Surveys completed by parents of Engies who attended Camp Engies events this year gave positive reviews for our overall camp experience. For Camp e-Engies, this was the first virtual camp for 90% of respondents!

### Camp Engies BC

We hosted our first camp in Vancouver in 2020! Although our plans changed along the way, we executed a safe and fun alternative to our usual overnight camp.



### Camp e-Engies Jane Finch Community

The Spot Youth Centre helped Camp Engies coordinate a second virtual Camp e-Engies experience for Engies in the Jane Finch community.



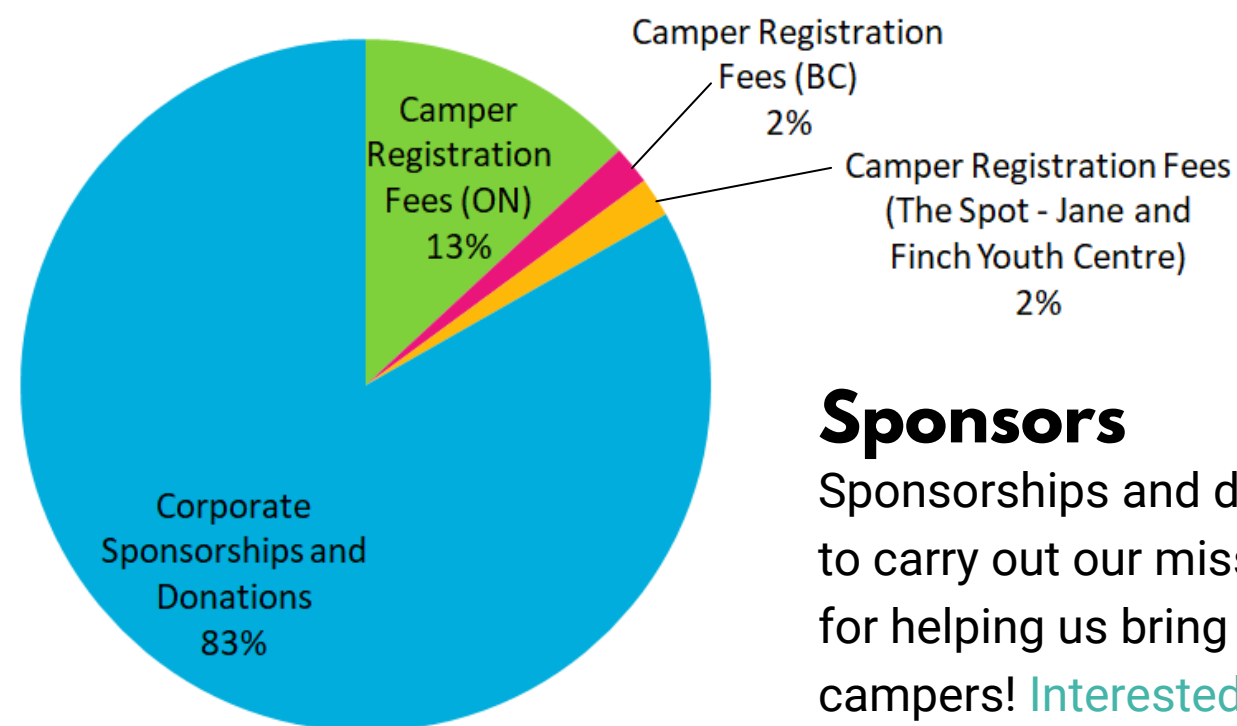
# Financial Summary

Camp Engies is 100% not-for-profit. All of our funds go directly towards building unforgettable camp experiences for our Engies.



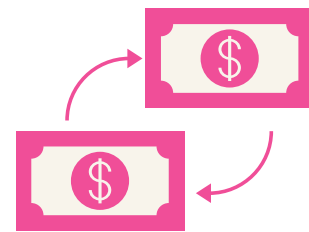
## Sources of Funding

As a not-for-profit, the success of Camp Engies can be contributed to significant funding from sponsorships and donations. Thanks to our generous sponsors, we are able to provide highly subsidized registration fees for our campers. We also cover the full camp costs for campers whose families are in-need or are from marginalized groups.

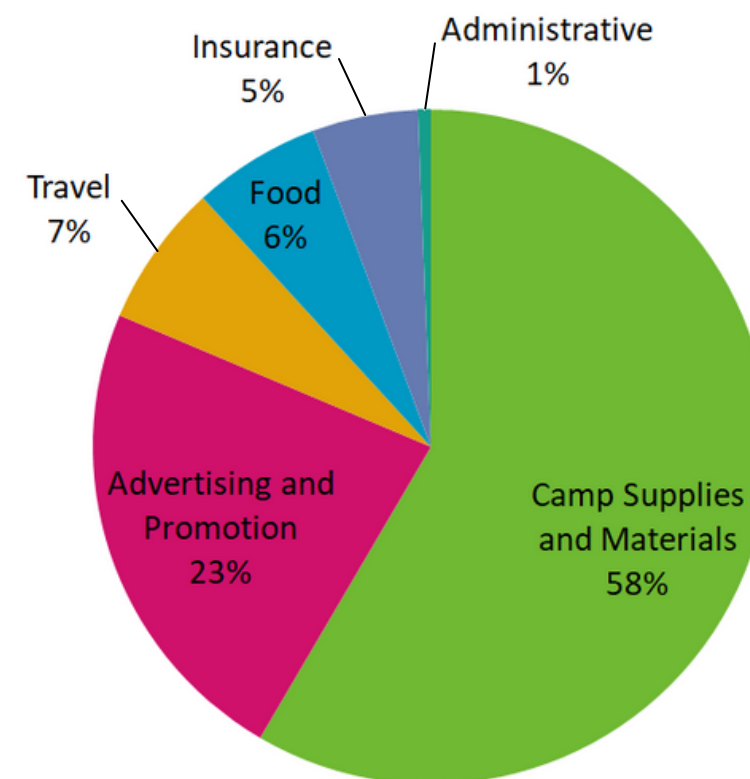


## Sponsors

Sponsorships and donations play a pivotal part in Camp Engies' ability to carry out our mission and vision. Thank you to our 2020 sponsors for helping us bring another year of engineering learning and fun to our campers! Interested in helping Camp Engies through sponsorship or by donation? Every dollar goes directly into our camps! #PayItForward



## Allocation of Funds



100% of our funds go towards camp!

- **Camp Supplies and Materials:** We provide supplies for all our camp activities for every camper.
- **Advertising and Promotion:** gifts, banners, speakers, web services (website, Facebook), and mailing of supplies to campers.
- **Travel:** We brought Camp Engies to BC for the first time in 2020. This category includes costs of travel for our volunteers.
- **Insurance:** Camp insurance coverage.
- **Food:** It's hard to learn on an empty stomach! This category covers food for our campers and volunteers.
- **Administrative:** Includes police checks for our volunteers and bank charges.

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Power smart

children's  
charity

rjc

SPARKPOWER  
CORP

SOCIETY of  
UNITED PROFESSIONALS  
IFPTE 140

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GEOSCIENTISTS  
of BC


Allies:

WSP  
Entuitive  
Mulvey & Banani  
Prestige Trophy & Awards  
Halyard  
Whitewater  
Alectra Utilities  
Aimee Lococo-Sarabura, CPA

In-Kind:

Pharmasave Courtyce Pharmacy  
Sphero  
Cubelets Robot Blocks





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