

Request for Sponsorship

November 14th, 2021

To Whom It May Concern,

We are delighted to announce that we are hosting the fifth annual **Camp Engies ON** this coming summer! We rely on your support to ensure Camp Engies 2022 Ontario is a great success.

Camp Engies is a highly subsidized, two-day one-night retreat, aimed to attract girls in grades 5 through 8 to engineering. The camp, typically hosted at the *Tamarack Adventure Centre*, will include a weekend packed with exciting, engineering-focused workshops designed and run by women from the Canadian engineering community. Workshops will be supplemented by speakers, meals, and ample opportunities for fun and friendship.

In 2018 and 2019, we hosted 76 and 145 girls, respectively. In 2020 and 2021, due to the COVID-19 pandemic, we transitioned to a virtual camp experience, hosting 120 and 188 girls, respectively. We assembled Camp Engies Toolkits filled with engineering activities, food, and fun. The campers completed hands-on activities from 9AM to 8PM the first day and participated in our Dragonettes Den from 9AM to 4PM the following day. These girls came from various communities and backgrounds such as refugee programs, Big Brother Big Sister affiliations, First Nations communities, elementary schools, private schools, etc. With our counsellor's unique engineering path and diversity, Camp Engies provides each camper with a relatable role-model and a lifelong mentor. Camp Engies weekend is always a great success and we would like to continue to actively create a solution for gender inequality in our industry.

Despite ongoing efforts to get women interested in engineering, studies show that women make up only ~20% of the Canadian and Ontarian, engineering workforce; this figure has remained constant over the past decade.¹ As a woman in engineering, I've felt this imbalance directly – from judging the Ontario Engineering Competition to the workforce. However, throughout my education and career, I was fortunate to have been involved in a variety of women-in-engineering events. What I've learned from these events is that meeting fellow women engineers who can share experiences, give advice, and serve as role models matters — it is **empowering**.

Although there a variety of amazing women-in-engineering programs currently exist, Camp Engies aims to encourage girls to consider engineering at an early stage within a different atmosphere. We believe that by targeting girls in grades 5 through 8, and instilling in them a sense of interest, confidence and pride, we will disprove the idea that math and science are difficult and boring before it ever takes root. Through fun and engaging activities run by women engineers, we will introduce them to the wonderful world of engineering!

We rely on sponsors like you to make Camp Engies possible!

- **Diamond Sponsor (\$10,000): Partner for Day 2 Engineering Competition**, company name, logo, and sponsorship level on our camp's main entrance banner, on all promotional materials (flyers, social media, paraphernalia, etc.) and on camp website. Company's input for competition. Live acknowledgement during the event. Company employees have the option to co-host Day Two, Judge the competition, and present the awards.
- **Platinum Sponsor (\$5,000)**: company name, logo, and sponsorship level on our camp's main entrance banner, on all promotional materials (pamphlets, flyers, social media, etc.) and on camp website; live acknowledgement on Day One of the event.
- **Gold Sponsor (\$3,000)**: company name, logo, and sponsorship level on all promotional materials (pamphlets, flyers, social media, T-Shirts), and on camp website.
- **Ally (<\$1,000)**: Listed on camp website.

We look forward to working with you to inspire the next generation of women engineers!

Sincerely,

Cassandra Fonseca, P.Eng., and Camp Engies Founder and President